

shawn.wydra@gmail.com 516-302-3322 wydradesigns.com

Education

Drexel University, 2016-2020

BACHELOR OF SCIENCE IN GRAPHIC DESIGN MINOR IN FINE ARTS

Cumulative GPA: 3.74

Maryland Institute College of Art, Aug 2020-

Dec 2021

MASTER OF PROFESSIONAL STUDIES IN USER

EXPERIENCE DESIGN

Current GPA: 3.90

Honors & Awards

Magna Cum Laude

A.J. Drexel Merit Scholarship

Westphal Portfolio Scholarship

Dean's List, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2019, Winter 2020, Spring 2020

Second Place in First Annual Design Hackathon Sponsored by EPAM

Relevant Coursework

Foundations of UX Research Foundations of UX Design

UX Product Management

Responsive Web Design (HTML & CSS) Advanced Web Graphics (Sass & JS)

Fundamentals of Motion Graphics

Extended Identity Systems Advanced Brand Identity

Prototyping

UX Tools: Exploration & Analysis

Experience

Pfizer Inc., New York, NY, April 2019-January 2020

VISUAL DESIGNER

Expanded and optimized design system for internal projects, and external design firms Aided in designing registration form for Pfizer consultants at conventions Participated in two design hackathons with internal departments Edited and finalized highlight reel of user testing for our internal job training website Created homepage design directly with a potential client in the business division

Pi Lambda Phi Fraternity, Philadelphia, PA, January 2017-June 2020

ART DIRECTOR, April 2019-June 2020

Finalize brand identity and packaged it for future Design Coordinators of the organization Taught incoming Design Coordinators how to best utilize the organization's brand identity Advertised and led two discussions on accessibility in design with 30 people in attendance

DIRECTOR OF COMMUNICATIONS, November 2017-March 2019

Motivated committee members and aided them when requested

Oversaw and managed day-to-day matters of a 14 person committee

HTML

Scheduled and designed posts on Instagram and Facebook for major events

Created designs for Chapter-wide apparel orders

DESIGN COORDINATOR, April 2017-October 2017

Created advertising for Facebook and Instagram for eight events, three fundraising campaigns Created a logo/coat of arms and a brand identity

Recommended for Director of Communications position

Activities

Founding Member, AIGA Drexel, Spring 2018 Member, Pi Lambda Phi Fraternity, Winter 2017 Founding Member, Calligraphy Club, Fall 2017

Skills

ADOBE CREATIVE SUITE		MICROSOFT OFFICE		APPLICATIONS	
Acrobat	InDesign	Excel	Teams	Atom	InVision
Animate	Lightroom	Outlook	Word	CodeKit	Miro
Bridge	Photoshop	PowerPoint		Cyberduck	Proto.io
Illustrator	XD			Figma	Sketch
		PROGRAMMING LANGUAGES		GitHub	Slack
		CSS	Sass		