



shawn.wydra@gmail.com  
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 wydradesigns.com

**Education**

Drexel University 2020  
**BACHELOR OF SCIENCE IN GRAPHIC DESIGN**  
**MINOR IN FINE ARTS**  
 Cumulative GPA: 3.74

**Honors & Awards**

Magna Cum Laude  
 A.J. Drexel Merit Scholarship  
 Westphal Portfolio Scholarship  
 Dean’s List, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2019, Winter 2020, Spring 2020  
 Second Place in First Annual Design Hackathon Sponsored by EPAM

**Relevant Coursework**

Basic Website Design (HTML & CSS)	Extended Identity Systems
Responsive Web Design	Advanced Brand Identity
Advanced Web Graphics (Sass & JS)	Print Production
Fundamentals of Motion Graphics	History of Type in Relationship to Pictorial Images
Corporate Identity and Logo Development	Historical Impact of Graphic Design

**Experience**

Pfizer Inc., New York, NY, April 2019–January 2020

**VISUAL DESIGNER**

Expanded and optimized design system for internal projects, and external design firms  
 Aided in designing registration form for Pfizer consultants at conventions  
 Participated in two design hackathon with internal departments  
 Edited and finalized highlight reel of user testing for our internal job training website  
 Created homepage design directly with a potential client in the business division

Pi Lambda Phi Fraternity, Philadelphia, PA, January 2017–June 2020

**ART DIRECTOR**, April 2019–June 2020

Finalize brand identity and packaged it for future Design Coordinators of the organization  
 Taught incoming Design Coordinators how to best utilize the organization’s brand identity  
 Advertised and led two discussions on accessibility in design with 30 people in attendance

**DIRECTOR OF COMMUNICATIONS**, November 2017–March 2019

Motivated committee members and aided them when requested  
 Oversaw and managed day-to-day matters of 14 person committee  
 Scheduled and designed posts on Instagram and Facebook for major events  
 Created designs for Chapter-wide apparel orders

**DESIGN COORDINATOR**, April 2017–October 2017

Created advertising for Facebook and Instagram for eight events, three fundraising campaigns  
 Created a logo/coat of arms and a brand identity  
 Recommended for Director of Communications position

**Activities**

Founding Member, AIGA Drexel, Spring 2018  
 Member, Pi Lambda Phi Fraternity, Winter 2017  
 Founding Member, Calligraphy Club, Fall 2017  
 Member, Drexel Hackathon and Coding Club, Winter 2018

**Skills**

**ADOBE CREATIVE SUITE**

Acrobat      InDesign  
 Animate      Lightroom  
 Bridge      Photoshop  
 Illustrator      XD

**MICROSOFT OFFICE**

Excel      Teams  
 Outlook      Word  
 PowerPoint

**APPLICATIONS**

Atom      Github  
 Codekit      Sketch  
 Cyberduck      Slack

**PROGRAMMING LANGUAGES**

CSS      Sass  
 HTML